

CODE OF ETHICS FOR CERTIFIED VIDEOGRAPHERS OF THE NATIONAL CUTTING HORSE ASSOCIATION

This Code of Ethics contains the general standards for behavior for NCHA Videographers. All Videographers have a duty to the National Cutting Horse Association (the "**Association**") and its members to act ethically and with the highest level of competency, fairness, integrity and impartiality in performing their duties videoing cutting horse competitions sponsored by the Association.

As part of their obligations to the Association, members, and each other, videographers should be familiar with the rules and regulations of the Association, all amendments to those rules and regulations, and issues affecting the videographers of the cutting horse competitions. All Videographers should be diligent in preparing themselves to video competitions and continually attempt to maintain and improve the standards of the videos.

As a condition to becoming a videographer for NCHA, all videographers for the Association shall accept the obligations of this Code, agree to act in accordance with this Code and agree to be bound by this Code and all provisions of the NCHA Constitution, Bylaws, rules and regulations (collectively, the "**NCHA Rules**") in all of their activities.

Article 1. Maintaining Integrity and Independence

A videographer should participate in establishing, maintaining and enforcing high ethical standards of conduct for videographers and should personally observe those standards so that the integrity and independence of the NCHA rules are preserved. The provisions of this Code are to be construed and applied to further that objective.

Article 2. Impartiality

A videographer shall treat all competitors and show staff honestly and act objectively in performing his/her duties. This includes, but is not limited to, strictly adhering to all NCHA Rules concerning the videoing process. A videographer shall not be swayed by personal interests or fear of criticism in performing his/her duties and shall perform his/her duties without any personal bias or prejudice.

Article 3. Avoiding Impropriety and the Appearance of Impropriety

A videographer shall comply with all NCHA Rules and act at all times in a manner that promotes confidence in the integrity and impartiality of the video system. A videographer shall not allow any relationship to influence his/her conduct while being an NCHA Videographer.

Article 4. Diligence in Performing Duties

A videographer must be knowledgeable of the NCHA Rules, and any amendment thereto, and shall perform his/her duties in accordance with those Rules. A videographer should act diligently in his/her preparation for videoing competitions. A videographer who has knowledge of or receives information that another videographer has committed a violation of this Code, the NCHA Rules or has otherwise engaged in any activity constituting unfairness, willful discrimination or dishonesty that raises a question as to the other videographer's fitness to be a NCHA videographer shall promptly inform the NCHA the Director of Judges of such activities.

Article 5. Minimize the Risk of Conflicts

A videographer shall conduct all activities so that they do not cast doubt on the videographer's capacity to act impartially as a videographer or interfere with the judge's proper performance of his duties.

Article 6. Respect of Other Videographers, Judges and Monitors

A videographer will treat his/her fellow videographers, Judges and Monitors with respect. In situations where information about another videographer or judge is requested by the Association, the information will be provided in an honest and respectful manner and will not be influenced by any personal motivation or potential personal gain.

Article 7. Cooperation with Association Officials

A videographer should give his/her full cooperation to NCHA officials and show management and act in a timely manner to insure that the competition, and his/her duties performed at that competition, are conducted in a professional manner and in accordance with NCHA Rules.

Article 8. Code Not Exclusive

This Code of Ethics is intended as a general guideline for videographer's behavior and is not intended to be an exhaustive list of conduct for NCHA Videographers. Videographer's conduct is also governed by NCHA Rules. This Code is intended, however, to state basic standards which should govern the conduct of all videographers and to provide guidance to assist videographers in establishing and maintaining high standards of conduct when videoing NCHA events.

This Code of Ethics generally identifies the ethical obligations of Videographers and does not substitute for, nor is it intended to substitute for, or in any way alter or modify the NCHA Rules.

I have read the Videographer Code of Ethics and the Videographer Guidelines and agree to abide by these terms.

Signature of NCHA Certified Videographer Applicant

NCHA Membership #

Date _____